



OUR COMPETENCE, YOUR INNOVATION.

International Trade Fair for Construction Machinery, Building Material Machines, Mining Machines and Construction Vehicles.

November 24-27, 2026, Shanghai, SNIEC

→ bauma-china.com



All around construction sites



Mining, extraction and processing of raw materials



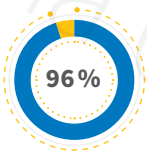
Production of building materials



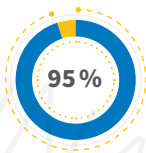
Components and service suppliers

bauma CHINA is Asia's largest and most important event for the construction machinery and mining industries – with a strong focus on innovation and cutting-edge technologies. **bauma CHINA** is the gateway for international enterprises to the Asian market and for Chinese enterprises to global markets. Its protagonists: market leaders, global players and decision-makers. Its claim: Business at its best.

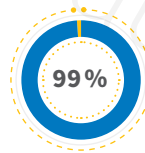
Exhibitor ratings



evaluate **bauma CHINA** 2024 with excellent / good*



characterize the business climate on site as excellent / good*



will definitely / very likely exhibit again*



A success story in figures

330,000 m² of exhibition space

3,542 exhibitors from 32 countries and regions

281,488 trade visitors from 188 countries and regions

Discover Exhibitors



Exhibit and benefit

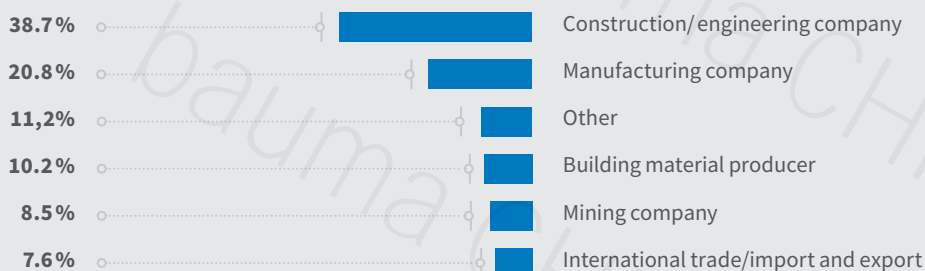
bauma CHINA is

- **leading:** largest and most important industry event in Asia for a complete overview of the entire market and with significant growth rates – mandatory for your success on the Asian construction machinery market
- **high-caliber:** meeting place for market leaders, global players and decision-makers from around the world since 2002 – with a large number of highly motivated and investment-ready visitor target groups
- **opportunity-rich:** direct access to the Asian markets for international companies and to the global market for Chinese companies – with best chances for a high return on your investment
- **innovation-driven:** cutting-edge technologies in the fields of electrification, hydrogen drive, automation and digitalization – with focus on sustainable and low-emission machines, vehicles and processes to secure our future

*Source: Exhibitor survey **bauma CHINA** 2024 | All figures refer to **bauma CHINA** 2024.

281,488 trade visitors — and potential business partners

Top 6 trade visitor sectors:



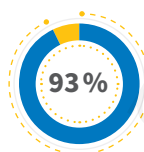
» bauma CHINA is one of the most important trade fairs in the construction machinery industry. For us, this international platform is indispensable for expanding our brand influence. «

Debiao Guo,
General Manager Simex Attachment
Technology (Shanghai) Co., Ltd., Italy

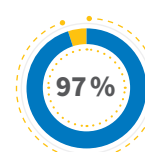


The top 10 visitor countries besides China were

- o Russia
- o India
- o Malaysia
- o South Korea
- o Thailand
- o Indonesia
- o Singapore
- o Kazakhstan
- o Brazil
- o Japan



of the exhibitors rate the visitor quality with good/excellent*



of the exhibitors rate the visitor frequency at the stand with good/excellent*

General information

Venue

Shanghai New International Expo Centre (SNIEC)
2345 Longyang Road
Pudong, Shanghai
P.R. China

Contact

Messe München GmbH
bauma CHINA
Exhibition Management
Tel. +49 89 949-20252
info@bauma-network.com

Opening hours

Tue. to Thu.: 09:00–17:00
Fri.: 09:00–15:00

Am Messesse 2
81829 München, Germany



» bauma CHINA is a valuable platform for learning and collaboration, helping us explore new developmental pathways. We have signed several agreements during the show. «

Gongcheng Song,
President Bomag (China),
Germany



Organizers

- o Messe München GmbH
- o Messe Muenchen Shanghai Co., Ltd.
- o CCMA – China Construction Machinery Association
- o CCPIT-MS-C – China Council for the Promotion of International Trade – Machinery Sub Council
- o CNCMC – China Construction Machinery Co., Ltd.

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